



**power-up**  
**Money Matters**

# PURPOSEFUL PROFITABILITY

By Glenn Yu

## WHAT IS PROFIT?

Fundamentally, it is selling a product/service for more than the cost of producing it. Profit is the \_\_\_\_\_ that a customer will pay you over the cost of what you provide for them (product or service). It is the \_\_\_\_\_ in return provided by a customer as an indicator of the value of our products and services.

Is it right for a Christian to pursue an increase in profit or income?

*(Discuss with the person beside you)*

## WHAT DO CHRISTIANS USUALLY THINK OF INCREASING PROFIT OR INCOME?

- It is \_\_\_\_\_ and materialistic
- It is about \_\_\_\_\_ gospel
- It is a \_\_\_\_\_ motive

## FIRST, LET'S CHECK THE ATTITUDE OF YOUR HEART

- More is enough (Luke 12:15, Ecclesiastes 5:10)
- The Danger of Pride (1 Timothy 6:17)
- Forgetting God (Deuteronomy 8:12-14)
- Bless me now, I will give after

## GOD OWNS EVERYTHING

Psalm 24:1

## WE NEED TO HAVE THE RIGHT UNDERSTANDING AND ATTITUDE TOWARDS PROFITABILITY

Christian leaders should understand that it is the \_\_\_\_\_ use of profit or the way it is gained that is a problem and can be damaging.

## GOD COMMENDS GOOD PROFITABILITY

Luke 19:11-27 Parable of the Minas

In God's eyes, good stewardship includes expanding and multiplying whatever resources God has entrusted to you. Seeking profit or seeking to multiply our resources, is seen as fundamentally \_\_\_\_\_.

**Matthew 25 Parable of the Talents**

It is praiseworthy and \_\_\_\_\_ to make profit out of the resources God had initially given. Not only does God commend profit-seeking, but He refers to it as a “\_\_\_\_\_ and faithful” act.

**Proverbs 31:10-31 The Wife of Noble Character**

The wife of noble character is \_\_\_\_\_ for selling goods for a profit.

**GOD EQUIPS US FOR PROFITABILITY  
Deuteronomy 8:16-18**

**WHAT IS GOD’S DEFINITION AND PURPOSE FOR PROFIT?**

We need to see it as the increase that God provides when we are \_\_\_\_\_ with the resources He has provided, using them to add value on behalf of others. It means I am doing good for others and have used God-given resources more \_\_\_\_\_. It reflects the many attributes of God and blesses people.

Therefore, **profit** indicates that I am making \_\_\_\_\_ and \_\_\_\_\_ use of the earth’s resources, thus obeying God’s original “creation mandate” to “subdue” the earth:

Genesis 1:28  
2 Corinthians 9:8, 10-11

*This is “purposeful profit” that we “Gain all you can,  
Save all you can, Give all you can.”  
– John Wesley, The Use of Money*

**PROFIT IS ONLY A BY-PRODUCT OF BEING A PERSON OF VALUE & HAVING VALUES**

**A PERSON OF VALUE**

- ✓ HAS GOOD REPUTATION (Proverbs 22:1 NLT)
- ✓ HARDWORKING (Proverbs 14:23 , Proverbs 13:11)
- ✓ HONEST (Proverbs 19:1)
- ✓ “FAT-FREE” (Faithful, Available, Teachable, Free from bondage of sin and debt)

**A PERSON WITH VALUES**

- ✓ **TREATS PEOPLE RIGHT** *(Matthew 7:12)*
- ✓ **NEVER COMPROMISES** *(Proverbs 16:8, Proverbs 11:1)*
- ✓ **DGROUP COVENANT ABOUT FINANCES** *(The main purpose of a Dgroup is to promote spiritual growth and multiplication. Do not use the Dgroup as a network to conduct business or borrow money.)*

**PRACTICAL APPLICATION**

1. We need to look into ourselves and ask, “what are the personal values that show how we conduct ourselves in our work or business”?
2. What work or business practices is God asking you to stop? To start?
3. “Lord, give me the wisdom and creativity to learn how to increase the value to my customers. Teach me not to waste on higher spending, to control the cost, and not to become wasteful of the resources you provide for me.”

**LOOK AT PROFITABILITY IN GOD’S WAY**

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**LOOK AT PROFITABILITY IN GOD’S WAY**

What personal values do I need to follow in my life?	What cost do I need to control? What resources do I need to stop wasting?	What specific good work is God calling me to invest in? For what purpose?